



2023



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SFF PRESENTS ANNUAL REPORT

A nonprofit organization dedicated to strengthening community and transforming lives through music & art.

Dear Friends and Supporters,

As I reflect on the past year of festivals, creativity camps, art and music classes, concerts, and artist workshops in Sisters public schools, I am filled with immense pride and gratitude. The last 12 months have been full of transformation, growth, and innovation for our organization. It is with great pleasure that I present to you our annual report, highlighting our impact and achievements in 2023.

First and foremost, I am pleased to announce the successful renaming of our organization to SFF Presents. This new identity better represents the broad scope of our programming while honoring our foundational roots with a nod to our signature annual event that started it all. And don't worry, the name of the Sisters Folk Festival isn't changing; there's far too much history and recognition associated with that amazing 27-year event!

Another exciting development of the past year was the launch of the inaugural Big Ponderoo Music & Art Festival. This groundbreaking event brought together artists, musicians, and music enthusiasts to celebrate the power of music to unite, inspire, and transform lives. From captivating performances to visual arts creativity sessions and a community-wide gallery stroll, the weekend showcased the incredible talent and creativity that exists within our community. I am incredibly proud of the SFF Presents team for their dedication and vision in making this event a resounding success.

We continued to expand our reach and impact through various programs and initiatives in 2023. From creativity camps and music and art classes available to all - regardless of ability to pay - to collaborative projects with local artists and organizations, SFF Presents remains committed to fostering a vibrant and inclusive music ecosystem in Sisters.

Of course, none of this would have been possible without the unwavering support of our donors, sponsors, volunteers, and community partners. Your generosity has been instrumental in helping us carry out our mission. Whether through financial contributions, volunteer hours, or in-kind donations, your support is the lifeblood of our organization.

SFF Presents is fortunate to have the ability and capacity to generate revenue with our mission-centric programs. But that revenue only covers 81% of our annual operating expenses; the other 19% comes from donations, fundraising, and grants. Without it, we wouldn't be able to provide art and music outreach in our public schools or be able to offer most of our educational programs with Pay What You Can pricing. And we wouldn't be able to produce world-class events that bring significant economic benefit to our community, generating millions of dollars in impact each year.

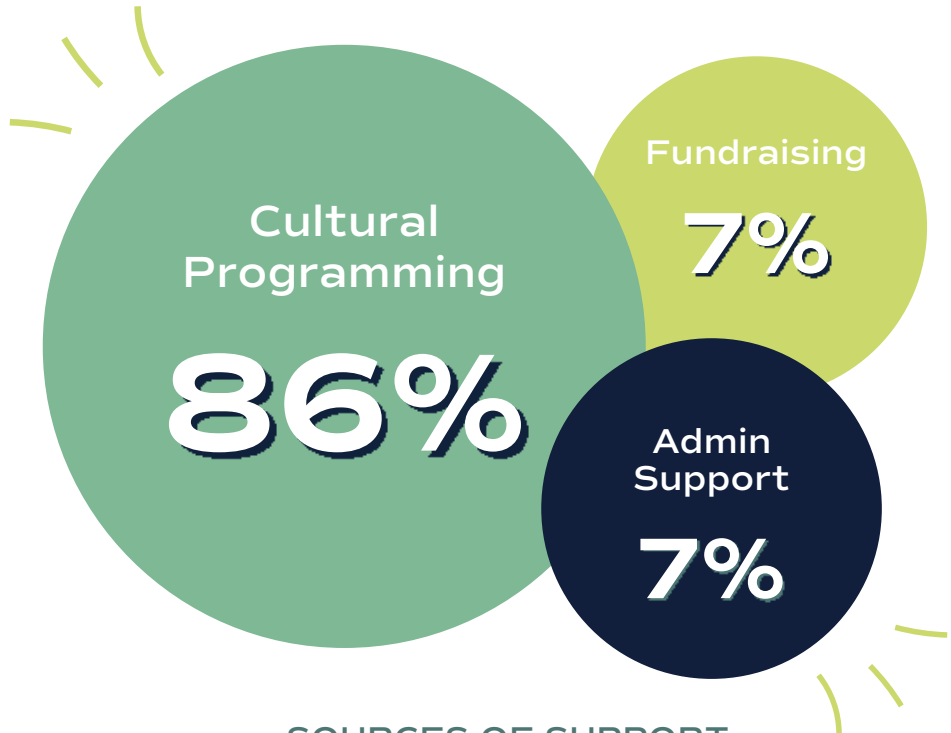
Going forward, we will continue to push the boundaries of creativity, foster collaboration, and champion diversity and inclusion in all that we do. As we continue along this journey, we invite you to join us in creating lasting positive change in our community and beyond. Together, we have accomplished great things, and the best is yet to come!



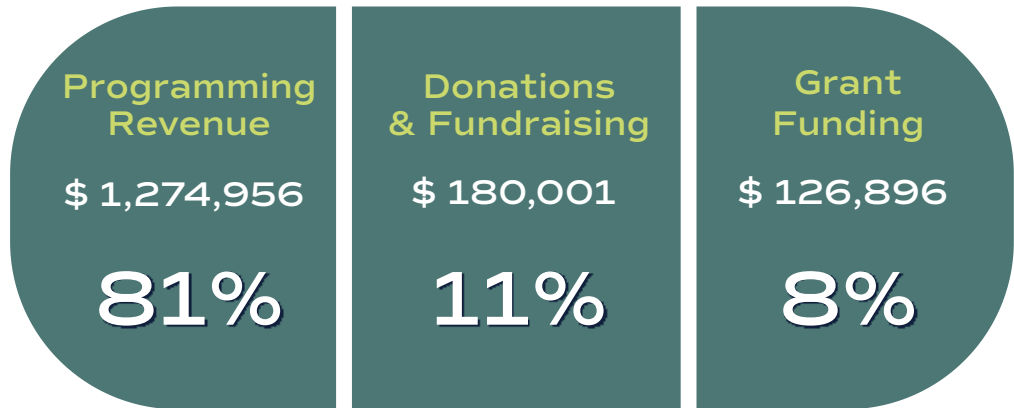
With Gratitude,
CRISTA MUNRO
Executive Director

2023 OVERVIEW BY THE NUMBERS

WHAT YOUR SUPPORT MADE POSSIBLE THIS YEAR:



SOURCES OF SUPPORT:



The financial information comes from unaudited 2023 financial statements. Prior year audited, reviewed, and/or unaudited financial statements are available upon request. A copy of SFF Presents annual Form 990 can be found at www.irs.gov.

2023 OVERVIEW

COMMUNITY IMPACT

PROGRAMMING

10,095 individuals served by SFF Presents programming:



6,032
Festival
Attendees



3,791
Concertgoers



149
Adult
Learners



123
Kid Campers

SCHOLARSHIPS

With your help, we provided tuition assistance to 74 youth and adult learners in 2023 through a Pay-What-You-Can model, as well as scholarships to two graduating Sisters High School (SHS) seniors to pursue higher education.

EDUCATION

All 1,088 students in the SSD engaged in art & music programs through the following SFFP-funded activities:

- Art & Music Creativity Clubs
- Americana Project & Luthier Programs
- SFF Artist Assemblies
- Guest Artists/Artist Residencies



TOTAL SERVED BY
FREE EVENTS:

2,300



TOTAL
VOLUNTEER
HOURS:

4,228



TOTAL
SFF PRESENTS
SPONSORS:

55



TOTAL ARTISTS SERVED:

251

2023 PROGRAMMING HIGHLIGHTS

January - June

- Creativity Club & Strings Club kick-off at Sisters Middle School (SMS)
- Songwriting in Community weekly playshop with Beth Wood
- Wood and Steel Bluegrass weekly class with Joe Schulte
- 2-day Artist in Residency with Jenner Fox and SHS Americana students
- SFF Volunteer Appreciation Party
- Charlie Parr concert at The Belfry
- Americana Project students record EP "This is Our Home"
- Mosely Watta Artist in Residency at SMS
- Mural painting community art project designed by Judy Fuentes ("Music Brings the World Together")
- SHS Americana & Luthier Showcase at Sisters Art Works
- SHS AP Art student exhibit in the Cindy & Duncan Campbell Gallery
- Camp Ponderoo bluegrass camp at Sisters Art Works & The Belfry
- Inaugural Big Ponderoo Music and Art Festival with the Ponderoo Arts Experience and free Community Celebration at Sisters Art Works

July - August

- 3 Summer Concerts at Sisters Art Works – The Brothers Comatose, Ron Artis II, and Rainbow Girls
- 7 sessions of Creativity Camps for Youth at Sisters Art Works
- 6 weeks of Yoga on the Lawn at Sisters Art Works
- Free Hometown Hang concert featuring regional performers – Beth Wood & Dennis McGregor, Skillethead, Austin Quattlebaum, and Skybound Blue

September - December

- Americana Song Academy at House on Metolius
- Festival Kick-Off Party with SFAC members and sponsors attending
- 26th annual Sisters Folk Festival
- SFAC Thank You/Renewal Party with a performance by Viv & Riley
- AJ Lee & Blue Summit concert at The Belfry
- Learn to Paint with Paul Alan Bennett class at Sisters Art Works

Plus year-round rotating exhibitions and 4th Friday Art Walks at the Cindy & Duncan Campbell Gallery.

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SFF PRESENTS STAFF & BOARD

2023 Staff:

Crista Munro
Executive Director

Brad Tisdell
Creative Director

Teresa Mills
Finance Manager

Erin Pihl
Communication Manager

Kaela Fox
Events Manager

Ty King
Logistics & Facilities Manager

Ruth Williams
Workflow Specialist



2023 Board Members:

Leanne Summers
Board Chair

Paul Evers
Board Member

Phoenix Ries
Vice Chair

Judy Fuentes
Board Member

Terry Buchholz
Treasurer

Molly Greaney
Student Board Member

Steve Rudolph
Secretary

Jim Cornelius
Chair Emeritus

Jeff Curtis
Board Member



HQ: 204 W. Adams Ave, Suite 101, Sisters, OR 97759

Mailing: P.O. Box 3500, PMB 304, Sisters, OR 97759

SFFP is a 501(c)(3) nonprofit. Tax ID #: 93-1208756

info@sffpresents.org || (541) 549-4979